

SAAS

Sacchi Associates S.R.L

in collaboration with:



PROMOEST
DIGITAL TRADE

Twin Transition Investors Club



SAAS Hystory

SAAS was founded in June 2017, based on Sacchi Consulting's almost 20 years of experience in EU public affairs, as a holding company to make seed and early-stage investments in technological and digital projects that support the green transition and sustainability.

The Codema project has engaged SAAS - as the first and only project so far - with two participating companies - Codema Pharma and Codema Global Rating.

Codema - with the aim of becoming a world leader in technical rating - is a highly technical project in the TIC sector (Testing, Inspection and Certification), which has created the basis for SAAS, in terms of experience, content and institutional relationships, to proceed to the following steps of increasing investments and participations.

SAAS also intend to act as advisor, for structuring Investment Projects (grouping more invested companies).

Promoest Digital Trade Hystory

Established in 2024, the company represents a collaboration of three dynamic professionals dedicated to advancing innovation and sustainability. Focused on the transition to Industry 5.0, the team leverages expertise in communication, marketing, and training to provide effective and accessible solutions. Committed to excellence, the company's mission is to transform challenges into opportunities for growth, facilitating impactful change in an ever-evolving business landscape.



Protecting Precious Assets

Twin Transition Investor Club intends to bring together private investors and institutions with Selected Start-ups in order to assure these Start-ups that their work, their commitment, their investments and their developed assets will not be wasted.

The challenge of is to ensure that all Selected Projects receive support to continue their development and that Start Uppers do not lose their investments and efforts.

To this end, SAAS will continue to lobby national and international institutions, banks, investors and other appropriate bodies in favour of the Selected projects and Club members.

Insurance policies and other similar guarantee funds shall be discussed with institutions, in order to protect Start Uppers



A more sustainable Start-ups scenario

If we really want to achieve concrete transitions towards a more sustainable economy, we also need to improve certain key aspects.

When Start-ups develop or experiment with tools that have remarkable social and environmental impacts, they deserve to be supported.

Leaving them without financial support after they have developed valuable assets, sometimes for years, is in itself contrary to a sustainable approach to economic development, which aims to avoid wasting resources.

A circularity should also be implemented in the Start-ups scenario, in an environment where more advanced projects support or help other less advanced projects.



Twin Transition Investors: the Club

Launched in October 2024 it is the framework for meeting investors, selecting new investments, making investors to find suitable projects and projects to find suitable partners.

Investors and Start Uppers which share the Club mission and passion for building together the future sustainable economy, shall be welcomed to join.



Channelling new investments

The Twin Transition Investors Club organises monthly presentations and updates on the development of the selected projects with investors, in person or virtually, for the Members of all its seats.

Start-Uppers of the selected projects are Members of the Club.

The first four seats of the Club are: Milano, Genova, Lugano and Riyad.



Selection of Projects

Projects will be selected in a transparent manner on the basis of requirements set out in specific evaluation protocols developed by Codema Global Rating.

Areas of Evaluations for the Selection of Projects, included in the protocols, are:

- Environment
- Social Matters

pursuant to EU ESRS VSME criteria (voluntary sustainability standards under EU Directive CSRD)

A rating is given in the Evaluation Report, for each requirement, for each evaluation area and overall.

Selected Projects may decide, after the Selection, to apply accredited certification bodies for a formal Evaluation Certificate on the grounds of an audit

FOR INQUIRIES AND CONCERNS



SARA D'AMBROSIO



+966 54 631 1504



+39 345 8102891



s.dambrosio@promoest.com



BARBARA COLONNELLO



+39 348 5107072



b.colonnello@promoest.com

Contact us

